



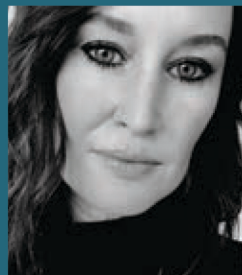
ONEBurbank: Providing Lightning-Fast Speed to ESL



ONEBurbank is a suite of BWP fiber optic services offered to Burbank businesses looking for exceptionally fast and reliable bandwidth. Visit ONEBurbank at ONEBurbank.com

ESL is the world's largest esports company and the industry leader in hosting premier online and offline esports competitions. What is esports? It's organized, competitive, multiplayer gaming events and leagues broadcast to viewers across the globe, and its popularity is exploding. Founded in 2000, ESL has nearly two decades of experience in developing and promoting esports competitions at all levels from amateur to professional, and across all platforms, geographies, and game types. ESL One, Intel Extreme Masters, and ESL Pro League are just some of the high profile, branded international leagues and tournaments operated by ESL. With offices worldwide, ESL leads the market in esports and gaming technology, storytelling, event management, advertising, and television production. The company strives to create an esports ecosystem open and accessible to all.

Heather Rosenfeldt, ESL's Vice President of Business Operations, shares her experience with BWP's ONEBurbank fiber service:



Heather Rosenfeldt, V.P. of Business Operations

The nature of our business requires a lightning fast network connection to deliver high speed, low latency internet. We constantly need the best possible connection for hosting esports events at our headquarters and broadcasting to millions of viewers. In a high-stakes competition, every millisecond counts! We must be able to provide high megabit per second download and upload speeds to ensure quality latency for players and viewers around the world.

We noticed several Burbank-based companies and brands in industries similar to our own were all using ONEBurbank fiber. That caught our attention. We looked further into ONEBurbank's capabilities and determined that our business goals align with what ONEBurbank has to offer. Our service with ONEBurbank has been excellent! We've had nothing but success in delivering quality esports content to eager fans. We look forward to a long and successful relationship with ONEBurbank.

We welcome ESL as another satisfied ONEBurbank customer!

Visit their website at eslgaming.com for more information.

